GROWING ACROSS THE BAY

BLUE BEAR SCHOOL of MUSIC
SINCE 1971
BLUE BEAR SCHOOL of MUSIC

- Over 40,000 students through our doors
- Nearly 50 years of making music
- Over 5,000 students reached at 30+ outreach sites in underserved neighborhoods in the past ten years

SINCE 1971—EMPOWERING PEOPLE TO PLAY THE MUSIC THEY LOVE
“Blue bear has opened numerous doors and presented great opportunities for me. It is, and always has been, a huge part in my path of success.”

—LYNELL P., BAYVIEW HUNTERS POINT YMCA TEEN CENTER PROGRAM
Imagine creating more music in your community.

Imagine creating more joy in the world.

Learning music...

- Boosts lifelong brain functioning
- Teaches patience, perseverance, discipline, and concentration
- Increases motor skills and coordination
- Boosts confidence and self-esteem
- Improves academic skills
- Expands cross-cultural empathy and creates community

Imagine you helping to enrich your community.
Help us build our new Blue Bear East Bay Campus!

- Large, storefront space on Albany/Berkeley's bustling Solano Avenue.
- Modern, state-of-the-art music campus, ready to serve students of all ages.
- Close to public transportation, within easy reach of all East Bay cities.
- With your support, we are excited to reach 3,000 students in the next few years from our new outreach hub, serving the entire East Bay!
Just a few of our San Francisco outreach program partner sites!

In our new East Bay campus we’ll be within easy reach of the entire East Bay community.
“We have been a part of Blue Bear since Audrey was 5 months old. The classes are structured, yet free-flowing and creative. Somehow, while banging on drums, dancing and singing, the toddlers also learn to wait their turn and follow directions.”

—UMA & GEORGE LERNER, LITTLE BEARS PARENTS
EAST BAY EXPANSION CAMPAIGN GOAL

Our total goal of $1 million will generate year-over-year capacity for music education that benefits hundreds of music makers in countless ways.

We are grateful for our generous expansion campaign funders to date.
TIMELINE

Q2 2020
Landlord improvements to building continue

Q3 2020
Initial outreach programs in place
Community awareness campaign - Solano Stroll!

Q4 2020
Construct our site
Launch wide-scale marketing campaign

Q1 2021
Furnish, finish, and fine tune our space
Grand opening!
THE TEAM

Our awesome build partners, BAR Architects and Oliver & Co.

Steve Savage, Blue Bear co-founder and Executive Director. Steve has eight Grammy nominations for records he recorded and/or produced and is a former drummer in a punk band!

Melanie Brooks, Blue Bear Development Manager. Melanie is the one who gets things done, and always with a smile!

Tennessee Mowrey, Blue Bear administrator, teacher, and musician extraordinaire! Tennessee will be the engine that runs the Blue Bear East Bay campus from the front desk.

Samantha Jang, Blue Bear grant writer. Sam helps find the money, and she is relentless!

Libby Lavella, Blue Bear all-star vocal coach. Libby helped Steve get Blue Bear started in Albany and is one of the school’s most successful teachers!

Louise Yokoi, Blue Bear Expansion Campaign Consultant. Louise keeps us connected and on goal!

And YOU!

BONNIE HAYES
EXECUTIVE DIRECTOR,
EAST BAY CAMPUS

Along with being a well-known American singer/songwriter, musician, and record producer, Bonnie is a committed and passionate educator. She has a long history with Blue Bear, where she has been a student, teacher, and creator of many long-standing programs.

Currently in Boston, serving as the chair of the Songwriting Department at the Berklee College of Music, Bonnie looks forward to returning to the Bay Area as Executive Director of the Blue Bear School of Music East Bay Campus. She continues writing, playing, and recording as time permits.
BOARD OF TRUSTEES

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“The Blue Bear team offers our students the freedom to take risks, be free, have fun, and challenge themselves all at the same time.”

—SILENA LAYNE, EXECUTIVE DIRECTOR, UP ON TOP AFTER SCHOOL PROGRAM, TENDERLOIN RECREATION CENTER
JOY • CONFIDENCE
COMMUNITY • DREAMS
SELF - EXPRESSION
INSPIRATION • MUSIC

HELP US BRING BLUE BEAR TO THE EAST BAY!

Fort Mason Center, 2 Marina Blvd, Bldg D, SF, CA 94123
415.673.3600, bluebearmusic.org
Steve Savage, steve@bluebearmusic.org
Melanie Brooks, melanie@bluebearmusic.org