

GROWING ACROSS THE BAY



BLUE BEAR SCHOOL of MUSIC
SINCE 1971

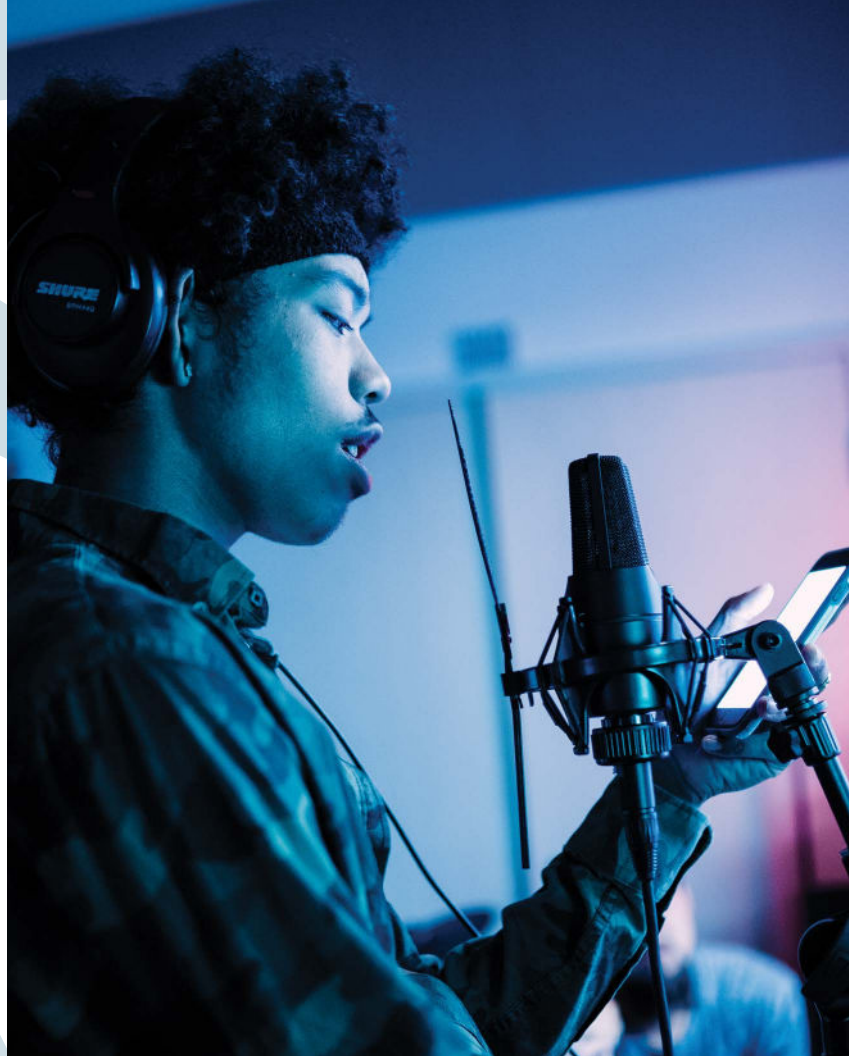


BLUE BEAR SCHOOL of MUSIC

- Over *40,000 students* through our doors
- Nearly *50 years* of making music
- Over *5,000 students* reached at *30+ outreach sites* in underserved neighborhoods in the past ten years



**SINCE 1971 — EMPOWERING PEOPLE
TO PLAY THE MUSIC THEY LOVE**



“Blue bear has opened numerous doors and presented great opportunities for me. It is, and always has been, a huge part in my path of success.”

—LYNELL P., BAYVIEW HUNTERS POINT
YMCA TEEN CENTER PROGRAM



IMAGINE

**IMAGINE CREATING
MORE MUSIC IN
YOUR COMMUNITY**



**IMAGINE CREATING
MORE JOY IN
THE WORLD**



**IMAGINE YOU HELPING TO
ENRICH YOUR COMMUNITY**

Learning music...



Boosts lifelong brain
functioning



Increases motor
skills and coordination



Improves
academic skills



Teaches patience, perseverance,
discipline, and concentration



Boosts confidence
and self-esteem



Expands cross-cultural empathy
and creates community

JOIN US AS BLUE BEAR

Help us build our new **Blue Bear East Bay Campus!**

- Large, storefront space on *Albany/Berkeley's bustling Solano Avenue.*
- Modern, *state-of-the-art music campus*, ready to serve students of all ages.
- *Close to public transportation*, within easy reach of all East Bay cities.
- With your support, we are excited to reach **3,000 students** in the next few years from our **new outreach hub, serving the entire East Bay!**



GROWS ACROSS THE BAY!



1407 Solano Avenue, Albany

BLUE BEAR REACH

BLUE BEAR SAN FRANCISCO CAMPUS

GEORGE PEABODY
ELEMENTARY

SF MAIN
PUBLIC LIBRARY

HAMILTON FAMILY
SHELTER

ROOFTOP
ALTERNATIVE
SCHOOL

THOMAS EDISON
CHARTER ACADEMY

GLIDE MEMORIAL
CHURCH

TENDERLOIN
COMMUNITY REC
CENTER

ST. JOSEPH'S
CHURCH

CLEVELAND
ELEMENTARY

BAYVIEW OPERA HOUSE

BAYVIEW/HUNTER'S
POINT YMCA

Just a few of our
San Francisco outreach
program partner sites!

In our new East Bay campus we'll
be within easy reach of the entire
East Bay community.



BLUE BEAR EAST BAY CAMPUS

RICHMOND

EL CERRITO

ALBANY

EMERYVILLE

ALAMEDA

BERKELEY

OAKLAND

CONCORD

WALNUT CREEK

LAFAYETTE

MORAGA

DANVILLE



“We have been a part of Blue Bear since Audrey was 5 months old. The classes are structured, yet free-flowing and creative. Somehow, while banging on drums, dancing and singing, the toddlers also learn to wait their turn and follow directions.”

—UMA & GEORGE LERNER,
LITTLE BEARS PARENTS



EAST BAY EXPANSION CAMPAIGN GOAL

Our total goal of \$1 million will generate year-over-year capacity for music education that benefits hundreds of music makers in countless ways.

We are grateful for our generous expansion campaign funders to date.



TIMELINE



Q2 2020

Landlord improvements to building continue

Q3 2020

Initial outreach programs in place
Community awareness campaign -
Solano Stroll!

Q4 2020

Construct our site
Launch wide-scale marketing
campaign

Q1 2021

Furnish, finish, and fine tune our space
Grand opening!



THE TEAM

Our awesome build partners, **BAR Architects and Oliver & Co.**

Steve Savage, Blue Bear co-founder and Executive Director. Steve has eight Grammy nominations for records he recorded and/or produced and is a former drummer in a punk band!

Melanie Brooks, Blue Bear Development Manager. Melanie is the one who gets things done, and always with a smile!

Tennessee Mowrey, Blue Bear administrator, teacher, and musician extraordinaire! Tennessee will be the engine that runs the Blue Bear East Bay campus from the front desk.

Samantha Jang, Blue Bear grant writer. Sam helps find the money, and she is relentless!

Libby Lavella, Blue Bear all-star vocal coach. Libby helped Steve get Blue Bear started in Albany and is one of the school's most successful teachers!

Louise Yokoi, Blue Bear Expansion Campaign Consultant. Louise keeps us connected and on goal!

And YOU!



BONNIE HAYES **EXECUTIVE DIRECTOR,** **EAST BAY CAMPUS**

Along with being a well-known American singer/songwriter, musician, and record producer, Bonnie is a committed and passionate educator. She has a long history with Blue Bear, where she has been a student, teacher, and creator of many long-standing programs.

Currently in Boston, serving as the chair of the Songwriting Department at the Berklee College of Music, Bonnie looks forward to returning to the Bay Area as Executive Director of the Blue Bear School of Music East Bay Campus. She continues writing, playing, and recording as time permits.



Empowering People to
Play the Music They Love!

BOARD OF TRUSTEES

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Briana Rogers
Jay Shah
Richard Strauss
Paul Winston





“The Blue Bear team offers our students the freedom to take risks, be free, have fun, and challenge themselves all at the same time.”

—SILENA LAYNE, EXECUTIVE DIRECTOR,
UP ON TOP AFTER SCHOOL PROGRAM,
TENDERLOIN RECREATION CENTER



**JOY • CONFIDENCE
COMMUNITY • DREAMS
SELF - EXPRESSION
INSPIRATION • MUSIC**

HELP US BRING BLUE BEAR TO THE EAST BAY!



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